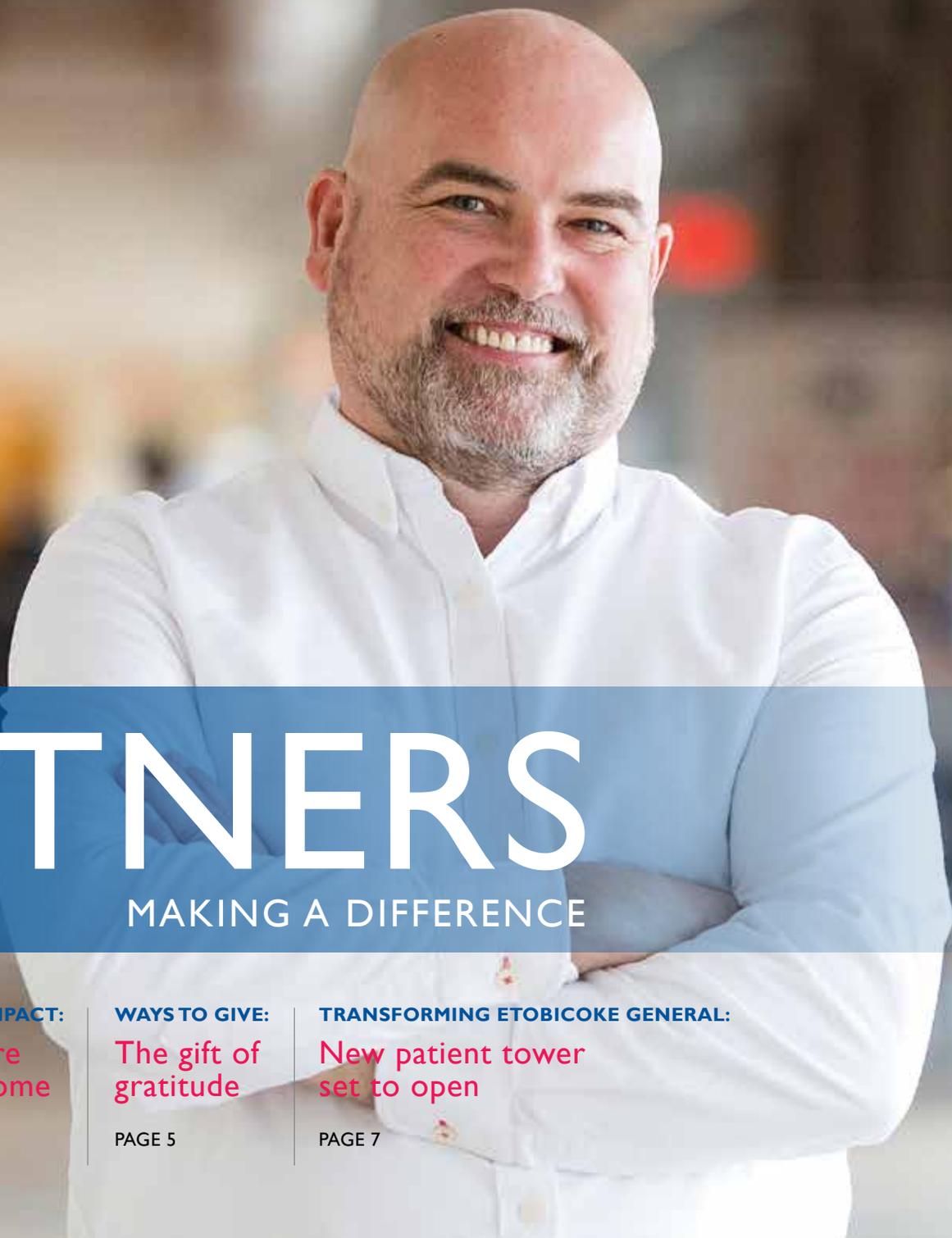




William Osler  
Health System

FOUNDATION



# PARTNERS

MAKING A DIFFERENCE

WINTER 2019 NEWSLETTER

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close to home

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# PARTNERS

MAKING A DIFFERENCE

WINTER 2019

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For information or to make a  
donation, visit [oslerfoundation.org](http://oslerfoundation.org)  
or [YouHaveThePower.ca](http://YouHaveThePower.ca)

 William Osler Health System Foundation  
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Charitable Business Number: 12996 5133 RR001



## MESSAGE FROM THE PRESIDENT & CEO

With 1 in 2 Canadians expected to develop cancer during their lifetime, it's an unfortunate likelihood that your family, like mine, has been impacted. At Osler, our oncology team is quietly leading the way in ground-breaking treatment options and delivering world class care to thousands of patients each year. In this issue, we invite you to learn about Osler's growing oncology services, and meet the partners who are helping us to provide vital cancer care close to home.

**Ken Mayhew**  
President & CEO, William Osler Health System Foundation

SATURDAY, APRIL 6, 2019 • PEARSON CONVENTION CENTER  
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# HOLI GALA

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**HOLIGALA.CA**  
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**Benefitting Osler's three hospitals: Brampton Civic, Etobicoke General and Peel Memorial**

## PARTNER SPOTLIGHT



### AMICA HELPING HANDS CHARITY

The Amica Helping Hands Charity works to enrich the lives of seniors in need. A gift to Peel Memorial Centre for Integrated Health & Wellness will help fund initiatives that improve the health and quality of life of seniors in Brampton. “We are impressed by the holistic approach to seniors’ wellness at Peel Memorial,” says Doug MacLatchy, Chair of the Board, Amica Helping Hands Charity and CEO, Amica Senior Lifestyles. “Seniors have contributed so much to our lives as Canadians. It feels good to give back.”



### AVTAR JANDA

A gift of treatment chairs, companion chairs and vital signs monitors for the oncology clinic at Brampton Civic Hospital is Avtar Janda’s way of saying ‘thank you’. “The doctors and nurses here have done so much for me, so I give as much as I can. You may not need the hospital today, but we all want to know it will be here for us when we do.”

*Left: Amica team members and residents  
Above: Patient, Avtar Janda  
Right: Morguard Building Operations Team, Etobicoke Wellness Centre*



### MORGUARD INVESTMENTS

Morguard is serious about corporate social responsibility. As the development partner for the new Etobicoke Wellness Centre, the company takes particular pride in supporting Etobicoke General Hospital. “The investment that’s being made in Etobicoke is just like a breath of fresh air for the community,” says Margaret Knowles, SVP Development. “When we invest in things like health and education, we’re investing in our community for the future, and there’s nothing more sustainable than that.”

## NEWS & HIGHLIGHTS



### HUNDREDS ROCK THE ROSE THEATRE TO SUPPORT OSLER HOSPITALS

Music fans and philanthropists packed Brampton’s Rose Theatre on November 24 for the seventh annual Gala Benefit Concert. An all-Canadian lineup, featuring Alan Doyle Band and Sam Roberts Band, entertained the crowd with a mix of east coast tunes and home-grown rock. The concert raised \$700,000 for Osler’s three hospitals.

A special presentation honoured Jack Oliveira, Business Manager, LiUNA! Local 183, for his incredible support, along with the membership

of LiUNA! Local 183, to build and equip Peel Memorial.

John Esplen, President and owner, The Humberview Group, became the fifth recipient of the Osler Foundation Corporate Philanthropy Award, which was presented by Darren Steedman, Vice-President, DG Group, the Gala’s presenting sponsor.

For more news, visit  
[oslerfoundation.org](http://oslerfoundation.org)





## Osler Delivers Cancer Care Close to Home

**ROGER SMITH WAS IN NEWFOUNDLAND SUPPORTING HIS FATHER THROUGH THE FINAL STAGES OF CANCER WHEN HE FELT THE LUMPS IN HIS NECK. “I HAD AN IDEA IT WAS CANCER. MY MOM PASSED AWAY FROM CANCER AND MY DAD WAS DYING OF CANCER, SO I WAS SURE IT WAS SOMETHING,” SAYS MR. SMITH.**

He was diagnosed with non-Hodgkin lymphoma several weeks later. “When we found out, it was a relief, because not knowing is sometimes worse.” He received six cycles of chemotherapy and is now halfway through two years of quarterly maintenance treatments.

Mr. Smith’s oncologist is Dr. Stephen Reingold, Senior Medical Oncologist at Brampton Civic Hospital. He’s been treating patients at Osler for 30 years—it was his first job—and remembers the “humble beginnings” of oncology at Osler.

“I was the only oncologist,” he recalls. “From one person to hundreds of people working here—the growth has been remarkable.”

Statistics confirm what Dr. Reingold has witnessed: between 2016 and 2018, the number of chemotherapy doses prepared at Brampton Civic jumped 23% to nearly 35,000. With the regional population expected to grow 63% by 2035 (from 2010), pressures on Osler hospitals will intensify.

The cancer program is not only growing to meet demand, it’s leading in several areas. Osler’s Ontario Breast Screening Program is the top performer in the province. At Peel Memorial alone, more than 250 women are screened each week. Osler’s Diagnostic Assessment Programs (DAPs), help move those with suspected breast or lung cancer from diagnosis to treatment quickly and with one point of contact—a nurse navigator—to support

*(L-R) Patient, Roger Smith, with Dr. Stephen Reingold, Senior Medical Oncologist, Brampton Civic Hospital*

the patient through the process. For breast cancer patients, the average time from referral to consultation with a surgeon is 2.5 weeks compared to the regional average of 4 weeks.

New programs are helping to increase access to care for patients across the GTA. In November, Osler received the first patient under a partnership with Princess Margaret Hospital that allows some patients whose treatment requires an infusion of their own stem cells (an autologous stem-cell transplant) at the Toronto-based hospital to complete their recovery at Brampton Civic. The transplant process requires high doses of chemotherapy that wipe out the



Dr. Martin Chasen, Medical Director of Palliative Care, Osler

patient's immune system, putting them at risk of serious infection; it may take two weeks for their immune system to recover and receive treatment for the effects of the chemotherapy. Previously, patients would stay at Princess Margaret. The new program provides care closer to home during this vulnerable time. "That's a big deal," says Dr. Reingold. "It shows the confidence of the other centres in our facility and the care we provide."

Once patients complete their cancer treatment, they are referred to Osler's Survivorship Clinic, where a team including physicians, nurses and social workers monitors patients for recurrence and provides support to transition to life after treatment. In its first year, more than 489 patients have enrolled. The clinic is led by Dr. Martin Chasen, Osler's Medical Director of Palliative Care.

"As survivorship rates rise, patient needs are different," says Dr. Chasen. "We empower patients to get more involved in their health as they transition from sickness to health."

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## WAYS TO GIVE



In 2009 Rosemary Pauer learned she had an incurable type of blood cancer. She's responded well to treatment and credits Dr. Stephen Reingold, Senior Medical Oncologist, Brampton Civic Hospital, with keeping her active and feeling good.



Rosemary Pauer

"He always has hope, even when things maybe weren't so good," she says. "Over the years I've come to appreciate him because he treats me like a person, not the next file. You're not frightened to go to the oncology clinic when you've got a doctor like him."

The Grateful Patient program is the ideal way for Mrs. Pauer to recognize Dr. Reingold.

"People are not always appreciative of their doctors—especially if the news isn't good," she says. "But they work so hard and the Grateful Patient program is a good way to let them know you care."

Dr. Reingold isn't the only Osler physician for whom Mrs. Pauer has shown gratitude.

"I cut my leg badly and the doctor at the Urgent Care Clinic was so lovely and gentle stitching me up that I made a donation in his honour," she says. "My diagnosis has taught me to appreciate life more, and also the people who help me get through it."

100% of the equipment within our hospitals is funded by the community. Learn more about making a donation in honour of an Osler caregiver at [oslerfoundation.org](http://oslerfoundation.org).

## STAFF Q&A

### SUZANNE LEWIS, RN RESOURCE NURSE, AMBULATORY ONCOLOGY, AND DONOR

**Q: What impact do you see donations making in your area?**

**A:** The money is used to help provide better care for the patients. I've seen a lot of improvements in our program. More donors mean a better budget to purchase equipment—vital signs machines, for one. But we need many things, from smaller items like a scale so we can properly measure the height and weight on patients so we're adjusting their chemo appropriately, to things like treatment chairs, companion chairs and all the furniture in our waiting room.

## PROGRAM PROFILE

### Immunotherapy offers new options for patients with cancer

When Dr. Parneet Cheema's family immigrated from India to settle in Yellowknife, her father didn't think twice about how his family might adapt to life in one of Canada's most remote northern communities. Decades later, this same brazen spirit has driven Dr. Cheema, a medical oncologist, to start a leading-edge cancer immunotherapy program at Osler.

Immunotherapy uses one's own immune system to fight cancer. "Immunotherapy is generally better tolerated than chemotherapy and can be offered as a treatment option depending on a patient's condition. It is also an option for elderly patients," says Dr. Cheema, who has treated patients in their 80s with immunotherapy.

Dr. Cheema helped recruit Dr. Brandon Sheffield, a national expert in biomarker testing, to join the team at Osler. With his expertise, Osler is able to provide test results in two days, instead of two to four weeks for results from a test centre. "For some patients," says Dr. Cheema, "four weeks can be the difference between a prognosis of months to years. They need treatment right away."

Also unique to Osler's immunotherapy program is ongoing patient education and monitoring. "As this is a new type of therapy, we really want to empower and educate patients," says Dr. Cheema. The oncology team at Osler has been proactive about



*Dr. Parneet Cheema, Medical Oncologist, Brampton Civic Hospital; Massey Nematollahi, Immuno-Oncology Nurse Specialist, Brampton Civic Hospital; Dr. Brandon Sheffield, Pathologist, Brampton Civic Hospital*

educating patients on their immunotherapy treatment to help them manage side effects and risks. An educational video they created is posted on a Canadian cancer website and has received interest from numerous cancer centres.

A first in Canada, Dr. Cheema and her team also created a network of subspecialty physicians, such as rheumatologists, gastroenterologists and eye specialists, to help manage patients' side effects to give them a better quality of life.

Dr. Cheema says immunotherapy is becoming more common, but cautions it is not an option for everyone. "Chemotherapy and targeted therapy have a very strong role and there are certain scenarios, based on the patient's biomarkers, where options other than immunotherapy may be better for the patient."

Dr. Cheema is passionate about the future of oncology at Osler. "We have been recruiting oncologists, we are developing our biomarkers and clinical trials program—what we're able to do for our patients is truly a pride point for us and for Osler."

William Osler Health System Foundation



## REDEVELOPMENT UPDATE

### NEW PATIENT TOWER OPENING IN JUNE 2019

February 19 marks an exciting milestone in the expansion project underway at Etobicoke General—Substantial Completion of the new patient tower. This means that while construction workers will remain on site for a few months to take care of cosmetic details, exterior finishes and landscaping, occupancy plans can now move forward.

It will take about four months to install equipment and furnishings, ensure all systems are working, and orientate staff, physicians and volunteers to the new space. Etobicoke General is on track to open the new 250,000 sq ft addition to the community in June 2019!

The community is responsible for funding 100% of the equipment costs and 10% of construction costs of the new patient tower. This is known as the ‘community share’.

Thanks to your generous support of the ‘Etobicoke Matters’ campaign, Osler Foundation has raised more than \$20 million toward the \$25 million needed to build and equip the new patient tower and update

existing spaces. Construction will be finished soon, but we have more work to do: We still need your help to close the funding gap and ensure patients in Etobicoke will have access to the advanced diagnostics and care they need, when and where they need them.

In addition to an expanded Emergency Department and other high-priority services most urgently needed by the community, the new patient tower will also house oncology clinics and radiation oncology clinics currently offered at Etobicoke General.

The old medical office building is being demolished to make way for more patient and visitor parking. Most of the occupants have moved into the new Etobicoke Wellness Centre at Etobicoke General.

**The \$25 million ‘Etobicoke Matters’ campaign is the largest fundraising campaign in the history of Etobicoke General. Visit [YouHaveThePower.ca](http://YouHaveThePower.ca) to make a donation. Together, we’re investing in the health of the Etobicoke community.**



John Esplen

### VOLUNTEER PROFILE



## MEET JOHN

John Esplen is President, CEO and owner of The Humberview Group, which owns and operates 20 franchise auto dealership operations and other automotive-related companies across the GTA. He’s been a volunteer on Osler Foundation’s Board of Directors for nearly five years. A lifelong resident of Etobicoke, John is especially passionate about raising awareness of Etobicoke General among the community in south Etobicoke.

“Many people who live in this area don’t realize that Etobicoke General is their community hospital,” says Mr. Esplen. “My inspiration for volunteering on the Board is to build awareness of the hospital and also of the funding needs. Every great community deserves a great hospital. If you live or work in Etobicoke, you’ve only got one hospital and it’s Etobicoke General.”

## OUR COMMUNITY CARES

### SIGNATURE EVENTS



#### GOLFERS TEE OFF FOR ETOBICOKE GENERAL

The 22<sup>nd</sup> annual Osler Open: Etobicoke Invitational raised \$193,250 for Etobicoke General Hospital. Thanks to Orlando Corporation's \$15M Matching Challenge, which ended on December 31, 2018, this amount was doubled, for a total of \$386,500.



#### ROCKING FOR OSLER

Alan Doyle Band and Sam Roberts Band rocked Brampton's Rose Theatre for the seventh annual Gala Benefit Concert. The event raised \$700,000 for Osler's three hospitals.



#### HERE COMES SANTA CLAUS!

In November, Santa visited Brampton Civic's Paediatrics Unit as part of a new partnership between Bramalea City Centre (BCC) and Osler Foundation; 50% of revenue from BCC's Santa Photo Campaign was donated to purchase equipment.

#### GROWING WOMEN'S HEALTH

In October, Brampton-area Shoppers Drug Mart stores kicked off the Growing Women's Health campaign to support Brampton Civic Hospital's Labour and Delivery Unit and its Cardiology Unit in support of women's heart health. The campaign ran from October 6 to November 2 and raised more than \$45,000.



#### MUSIC THAT MATTERS

In January, Patrick Byrne, Mike McCarron, Joanne Noble and Cameron Ward hosted over 200 guests at Weston Golf and Country Club for a night of Steely Dan music performed by Pretzel Logic in support of Etobicoke General Hospital. The event raised more than \$20,000.

#### SENIORS' FAIR

William Osler Health System, in collaboration with Brampton CARP (Chapter 52), hosted the 6<sup>th</sup> Annual Seniors' Fair in October to raise awareness of resources available for seniors, families and caregivers in the Peel region. The event raised \$10,800; CARP (Chapter 52) presented a cheque for an additional \$1,000 to Osler Foundation. Funds raised will support Brampton Civic Emergency Department's Senior Initiatives.



#### UPCOMING EVENTS

Holi Gala  
April 6, 2019

Walk 'n Roll Fest for  
Healthy Families  
June 2, 2019

Osler Open:  
Brampton Invitational  
June 11, 2019