



William Osler  
Health System

FOUNDATION



# BECAUSE OF YOU ...

REPORT BACK TO THE  
COMMUNITY 2018-19



... LIVES WERE  
saved.



## MESSAGE FROM THE BOARD CHAIR AND THE PRESIDENT & CEO

BECAUSE  
OF  
**you...**

When we develop our *Report Back to the Community*, there is a sense of deep gratitude for all that has taken place in the previous year. Quite simply—we couldn't do it without you.

That's why the theme of this year's *Report Back to the Community* is "Because of You". It is truly because of you that thousands of patients received exceptional care at Osler's three hospital sites. It is because of you that there was the equipment needed to treat Monika (page 8) with dialysis three times a week. It is because of you that our physicians were able to have diagnostic equipment to save Mala (page 10) in our emergency department. And it is because of you that Andrew (page 7), who was given six months to live, has now been declared cancer free.

All of these grateful patients were treated using equipment that isn't funded by the government, but funded by the community. Funded by people like you.



As we wrap up our year, we also look to the future. Last year, we finalized a new five-year strategic plan—*Going Beyond: Together*. Designed to be in lock step with Osler's new five-year strategic plan, our roadmap for the future will help us ensure we meet the ever-changing needs of our community with exceptional care, close to home.

Thank you for all that you have done and all you continue to do for our community. Because of you, lives have and will be saved. We couldn't do it without you.

With gratitude,

A handwritten signature in black ink, appearing to read "Bob Peacock".

**Bob Peacock**  
Chair, Board of Directors,  
William Osler Health  
System Foundation

A handwritten signature in black ink, appearing to read "Ken Mayhew".

**Ken Mayhew**  
President & CEO,  
William Osler Health  
System Foundation

## GOVERNANCE



Bob Peacock, Chair  
Steve Robinson, Vice-Chair  
Raj Narula, Treasurer  
Dr. Gurjit Bajwa  
Fabrizio (Fab) Corazzola  
Anne Corbett  
Susan Crawford  
John C. Esplen  
Dr. Patricia FitzGerald  
Pal Ghumman  
Tina Larsen  
Dr. Roberta Minna  
Rajeev Misra  
Dr. Marc Ossip  
Ryan Pennie  
Sue Teti  
Faisal Yousuf

### EX-OFFICIO MEMBERS

Dr. Brendan Carr, President & CEO,  
William Osler Health System  
  
Ken Mayhew, President & CEO,  
William Osler Health System Foundation

## GETTING TO KNOW YOUR HOSPITALS



**299,687**  
EMERGENCY DEPARTMENT  
& URGENT CARE  
CENTRE VISITS



**546,088**  
DIAGNOSTIC  
IMAGING TESTS



**58,181**  
DAY SURGERIES



**14,504**  
DIABETES  
CLINIC VISITS



**76,552**  
KIDNEY CLINIC  
VISITS



**40,672**  
ONCOLOGY  
CLINIC VISITS



**7,878**  
BIRTHS



**169,331**  
CARDIAC DIAGNOSTIC  
TESTS, PROCEDURES  
AND EXAMS



**901**  
FUNDED BEDS



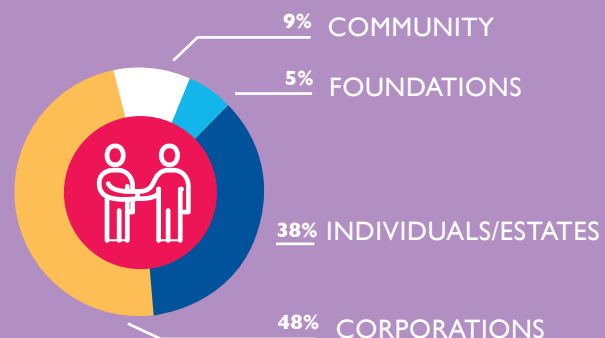
**517,720**  
OUTPATIENT  
CLINIC  
VISITS



## FINANCIALS

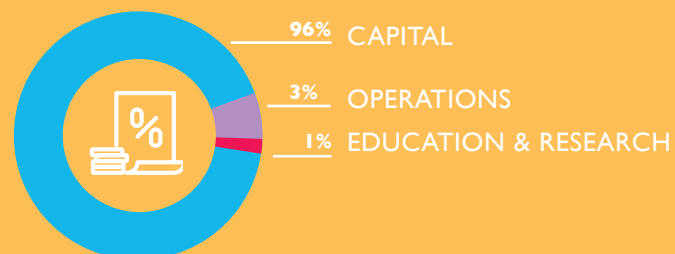
Visit [oslerfoundation.org](http://oslerfoundation.org) for Osler Foundation's full audited financial statements.

### HOW FUNDS WERE RAISED



TOTAL FUNDS RAISED: **\$9,744,000**

### HOW FUNDS WERE DISTRIBUTED

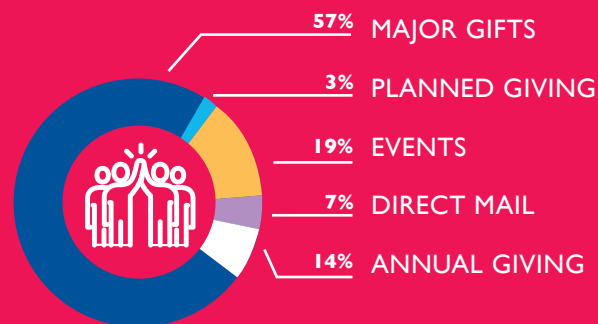


TOTAL AMOUNT GRANTED TO OSLER: **\$16,942,000**

### DONATIONS

NUMBER OF DONATIONS	40,683
NUMBER OF DONORS	8,054
NUMBER OF MONTHLY DONORS	696
AMOUNT RAISED BY MONTHLY DONORS	\$131,565
NUMBER OF DONATIONS OF \$100 OR LESS	37,508
AMOUNT RAISED BY DONATIONS OF \$100 OR LESS	\$610,234

### REVENUE SOURCES





## OSLER IS TRANSFORMED

### ONE GIFT, THREE SITES, INFINITE RETURNS

**Orlando Corporation issued a challenge that united communities to elevate local health care**

What does it take to uplift a community? It takes inspiration, heart and—most important of all—initiative. And that’s exactly what happened in 2014 when Orlando Corporation pledged \$15 million to Osler—the single largest gift to a community hospital in Canada at the time. But the gift, divided in three equal parts to support each of Osler’s hospital sites, came with a caveat: it was to be a time-limited, matching gift fund to challenge the community. For each dollar donated by companies and individuals, Orlando Corporation would match it, until the end of 2018.

As the deadline for the match drew near, a number of staff and community partners stepped up to the challenge, edging Osler closer to its \$100 million Capital Campaign goal.

“Orlando has brought our communities together,” says Ken Mayhew, President and CEO, Osler Foundation. “We are incredibly grateful for their transformational gift. A vast majority of our health care happens at community hospitals and Orlando Corporation has enabled us to bring a new level of care to our communities.”

Beyond supporting equipment and infrastructure for Peel Memorial’s Mental Health Clinic, and Etobicoke General’s new Emergency Department, Orlando also supported a new Siemens ARTIS Pheno, a robot-supported angiography system, putting Osler on the map as the first community hospital in Canada offering leading-edge, minimally invasive vascular surgery.

The system, housed within the newly opened Endovascular Therapeutics Suite, supports a unique level of teamwork that enables vascular surgeons and interventional radiologists to work together to provide personal, more seamless care for patients.



“Health teams are now coming to us to study our new model of care,” says Dr. Varun Kapila, Chief of Vascular Surgery, stating that the Suite has attracted specialists from across Ontario, Alberta, and British Columbia.

The Suite, which opened in September 2018, now operates daily, treating at least three to four patients a day with life-threatening conditions varying from heart attacks to aneurysms. “Orlando Corporation has truly helped crystallize a platform on which we can build a vision and a team,” says Dr. David Kelton, Interventional Vascular Radiologist and Site Chief of Diagnostic Imaging, Brampton Civic.

Theresa Ferracuti, Executive Director, FDC Foundation;  
Dr. David Kelton, Chief of Diagnostic Imaging; Phil King,  
President, Orlando Corp.; Dr. Varun Kapila, Chief of Vascular  
Surgery; Paul Gallagher, Vice President, Investments, Orlando  
Corp.; Ken Mayhew, President & CEO, Osler Foundation





BECAUSE  
OF  
**you...**

## CANCER PATIENTS HAVE NEW TREATMENT OPTIONS

I had a mole go bad—it was melanoma. Five years later it spread into my lungs, my liver, my stomach, my ribs and my brain, and I was given six months to live. I started immunotherapy treatment under Dr. Cheema at Brampton Civic and today I feel like Superman. I can't jump over tall buildings, but I'm cancer free and that's wonderful for me!

- ANDREW STEWART



**WATCH ANDREW'S STORY**



Dr. Parneet Cheema  
Medical Oncologist,  
Lead of Immunotherapy  
and Oncology Clinical  
Trials; Andrew Stewart





BECAUSE  
OF  
**you...**

## KIDNEY CARE IS AVAILABLE CLOSE TO HOME

Being a kidney patient is hard, but I've been able to do all I want to do because I've received the best treatment at Peel Memorial, and that has kept my energy high. The medical team is the best I've ever had; when you spend 15 hours a week in the hospital during dialysis they become a very important part of your life. They are family to me.

- MONIKA SEHRAWAT



**WATCH MONIKA'S STORY**



Monika Sehrawat and  
Dr. Bajinder Reen,  
Kidney Specialist





## DIABETES CARE IS CHANGING, AT HOME AND AROUND THE WORLD

### A FOCUS ON PREVENTION

**A commitment from Sun Life supports important prevention and education initiatives for those at risk of diabetes**

When long-time Brampton resident Donna Pierre found out she was borderline diabetic, she knew she had to make her health a priority. “My doctor suggested I watch my sugar levels and check back every three or six months,” she says. At the same time, she received a wake-up call when her brother was admitted to Brampton Civic Hospital’s Intensive Care Unit for diabetes-related complications.

Donna’s family doctor suggested she see a nutritionist, but the specialists she found in her research had an associated hourly fee.

That’s when Donna discovered the Sun Life At Risk Diabetes Initiative, a series of free workshops fully funded by Sun Life and offered to individuals and families who are at risk of developing type 2 diabetes.

“With Sun Life’s support, we are able to offer a one-of-a-kind program where we focus on diabetes prevention rather than treatment,” says Dharambir Mann, Registered Dietitian and Certified Diabetes Educator, who co-leads the workshops with Rajan Dhaliwal, Kinesiologist. “Participants learn how to make healthy lifestyle choices, from taking part in exercise routines right up to learning how to read food labels,” says Dharambir.


Sun Life’s support stems back to 2016; in addition to supporting the At Risk Diabetes



Initiative, they partnered in Osler’s Global Health Program to improve diabetes care in India. Due to their success and impact, both programs have been renewed and Sun Life is proud to continue their support. Starting this year, the Sun Life Osler Global Health Program will also include a trip to Pakistan.

Today, Donna’s sugar levels remain in a healthy range and she feels more energetic.

“I definitely have more clarity in the morning, I’m more conscious of my health and feel more empowered,” she says. “As you get older, you look forward to retirement and you don’t want to be sick. It’s important to look after yourself and important to do it now.”



BECAUSE  
OF  
**you...**

## WORLD-CLASS EMERGENCY CARE IS AVAILABLE 24/7

I believe Dr. Mazengia is an angel in our family's lives. On two separate occasions he went above and beyond for our family when we visited the Emergency Department at Etobicoke General. He came to the rescue and without him I probably would've died. I'm so grateful to him.

- MALA SHARMA-SINGH

Dr. Getachew Mazengia,  
Mala Sharma-Singh



## WE ARE BUILDING HEALTHY COMMUNITIES



### GIVING FROM THE HEART

**For Peter Cipriano, building a community is about more than building houses**

Goldpark Group Inc. has a long-standing tradition of building communities in and around Brampton. For Goldpark's founder and CEO, Peter Cipriano, creating a better community means providing a healthy infrastructure for the people living there.

"As a land developer, I believe you should always leave something for the community, and if you help the hospital you really help the future," says Peter, who has been supporting Osler for more than 20 years.

With a transformative gift of \$500,000 in support of Osler hospitals, Peter's generosity will have a life-changing impact on health care in the area.

"Having a great hospital is important. You never want to use it, but when you need it, you want to be sure it is there, ready to help," he says. "I'm very happy to be able to make a meaningful gift that will contribute to the well-being of the Brampton and Etobicoke communities for many generations."

The emergency waiting area at Brampton Civic has been named in recognition of Peter's gift, which will help provide equipment for

Brampton Civic Hospital, Etobicoke General Hospital and Peel Memorial Centre for Integrated Health and Wellness.

"I have always believed that what goes around, comes around. If you are a person with a heart and you are helping others, then this goodwill will be returned to you," he says. "I give because I want to—I am proud to be a donor."



## DONORS IN ACTION



### MIKE D'UVA, PRESIDENT AND CEO, DOWNSVIEW KITCHENS

Mike D'Uva and his family opened Downsview Kitchens in 1967. As the company enjoyed growing success, Mike wanted to give back to the community. He found a worthy cause in Etobicoke General.

"Whenever we needed help, the hospital, staff and physicians were right here," says Mike. "My children were born here. My parents received excellent care here. This is my hospital. It's part of my history—and my future. That's why I've been a donor for more than 25 years. That's why I donated to build the new wing and why I will continue to donate. We help each other. It's that simple."

Mike also shared his time as a Strategic Advisor for the \$25 million Etobicoke Matters redevelopment campaign in support of the first transformational expansion and full-scale renovation of Etobicoke General since it opened in 1972.



### ETOBICOKE GENERAL HOSPITAL PROFESSIONAL STAFF ASSOCIATION

The Etobicoke General Hospital Professional Staff Association (PSA) comprises the physicians at Etobicoke General Hospital. When the campaign to build and equip the new patient tower was launched, they pledged \$100,000 in support, demonstrating that giving begins at home and inspiring more than 780 staff and physicians to donate.

"The members of the Etobicoke PSA are proud of our work at Etobicoke General," says Dr. Michael Van Gulik, President, Etobicoke PSA. "It was only natural for us to support the place we work, because we believe in what we are doing and the people we serve."

But that wasn't all. To inspire others to give to their community hospital, the Etobicoke PSA made a second generous gift of \$50,000 to launch the 'Etobicoke Matters' awareness campaign to the public.



### RICHARD PROUSE, PARTNER, PROUSE, DASH & CROUCH

For two generations, the law offices of Prouse, Dash & Crouch have made a home in downtown Brampton. "We've been part of this community for more than 70 years. The city has changed a lot, and it's important for those coming after us that we make Brampton the best it can be," says partner Richard Prouse, who is a member of the Peel Memorial Capital Campaign Cabinet.

Inspired by a donation match from Orlando Corporation, Prouse, Dash & Crouch made a significant pledge to help build and equip the current Peel Memorial and Richard gave a generous personal gift. "We need to ensure the hospital is here for the generations to come," says Richard. "Our commitment to Peel Memorial is for the benefit of everybody's family—ours and yours."

In recognition of Richard's personal and professional contributions to the city, he's been named the 2019 Brampton Business Person of the Year by the Brampton Board of Trade.



## JANET AND BRYAN DAWSON

Janet and Bryan Dawson have a long list of reasons why they support Peel Memorial—from roots in the community to role-modelling for their children and grandchildren. But, above all else, the Dawsons believe it's a shared responsibility for the community to support local health care.

With Canada's senior population growing at a mind-boggling rate—nearly one in four Canadians will be over 65 by 2031—Janet and Bryan are particularly proud to support seniors' care at Peel Memorial.

"We truly believe the holistic approach at Peel Memorial is creating a healthy community and we want to be able to use the services here one day, too," says Janet. "Don't miss the opportunity to give—to ensure we all have the best health care available to us."



## 407 ETR

Supporting Brampton Civic was a natural choice for 407 ETR: the highway runs directly through Brampton and the city is one of 407 ETR's largest communities of customers.

"We are only as good as our health, and community hospitals are critical," says 407 ETR President and CEO, Andres Sacristan. "Knowing that our support of Osler Foundation makes a difference to so many people has been a source of pride."

407 ETR recently expanded its support of Osler with an additional commitment to Etobicoke General Hospital. "We hope our employees will never need to be rushed to the hospital, but with Etobicoke General less than five kilometres away from the 407 ETR office, it's comforting to know we're in good hands," says Andres.

"Whether treating an injury or illness, celebrating life or mourning death, our hope is that our donation to Osler is making hospital visits a little easier for patients and their loved ones."



## VIPUL PATEL, PRESIDENT, VIDHYA FOODS

Brampton is home to Vipul Patel's family and it's where he runs his business, Vidhya Foods. When his father was undergoing treatment for cancer at Brampton Civic, Vipul vowed that when it was over, he would give back to the hospital.

"Watching my dad and my best friend face cancer, I've realized that health is real wealth. We're fortunate to have great medical care close to home, and we shouldn't take that for granted," he says. "There are many worthy causes, but if we can help ensure our hospitals have the resources and equipment to care for us and our families, we should all give what we can."

For Vipul, supporting local health care is a way to take care of others. "We need to take care of each other," he says. "There is a huge burden on health care. If everyone who lives in Brampton gave what they can, we can reduce that burden and ensure we have the facilities we need."

## SIGNATURE EVENTS



### A RECORD-SETTING HOLI GALA DAZZLES GUESTS

On April 7, 2018, Osler Foundation celebrated the arrival of spring with its fifth Annual Holi Gala – The Festival of Colours, presented by Interstate Freight Systems (IFS) at Pearson Convention Center in Brampton.

The sold-out event raised more than \$555,000, setting a new record for the Holi Gala. A portion of the funds raised will support cardiac care at Osler hospitals, which serve a community with one of the highest incidence of cardiac arrest in the province. Every year, approximately 2,000 patients benefit from Osler's outstanding cardiovascular care.

### HUNDREDS ROCK THE ROSE THEATRE TO SUPPORT OSLER HOSPITALS

On November 24, 2018, the Rose Theatre was packed with music fans and philanthropists for the 7<sup>th</sup> annual Gala Benefit Concert for Osler, presented by DG Group. An all-Canadian lineup, featuring Alan Doyle Band and Sam Roberts Band, entertained the crowd with a mix of east coast tunes and home-grown rock. The concert raised \$700,000 for Osler's three hospitals.

The concert included a special presentation honouring Jack Oliveira, Business Manager, LiUNA! Local 183 for his incredible support of the campaign to build and equip Peel Memorial. Osler Foundation also celebrated the corporate citizenship of The Humberview Group. John Espen, President and Owner, The Humberview Group, became the fifth recipient of the Osler Foundation Corporate Philanthropy Award.





## COMMUNITY EVENTS



### WOMEN HELPING WOMEN

More than 100 years ago, Peel Memorial Women's Auxiliary raised funds for the region's first hospital. Inspired by the past, Tina Larsen and Susan Crawford hosted the Women Helping Women health and wellness event in February. The sold-out event raised more than \$12,000 for Vital Signs Monitors for Peel Memorial.



### CASINO NIGHT

In February, Jamie Bras hosted Winner! Casino Night in support of Etobicoke General. Guests enjoyed games, refreshments and fun, while raising more than \$80,000 for the redevelopment project at Etobicoke General.



### MENTOR COLLEGE FASHION SHOW

In May, Osler Foundation visited Mentor College to proudly accept proceeds from the 2018 Mentor College Fashion Show. The 22<sup>nd</sup> annual event raised \$35,000 in support of Osler.



### AXE OF KINDNESS

Osler Future Leaders' inaugural event, an axe-throwing tournament in August, raised \$60,000 in support of Etobicoke General's expanded Emergency Department. With 150 participants, the venue was at full capacity, making for an axe-ceptional event.



### ETOBICOKE 500

Racing enthusiasts turned out in October for the 4<sup>th</sup> annual Etobicoke 500 in support of Etobicoke General. The event raised \$100,000 toward a goal of \$500,000 for Etobicoke General.



### GROWING WOMEN'S HEALTH

In October, Brampton-area Shoppers Drug Mart stores kicked off the Growing Women's Health campaign to support Brampton Civic Hospital's Labour and Delivery and Cardiology Units. The campaign, which ran from October 6 to November 2, raised more than \$45,000.

## OUR VISION

Healthier  
communities  
through giving



## OUR MISSION

Inspire our  
communities to invest  
in exceptional health  
care close to home



Brampton Civic Hospital  
2100 Bovaird Drive East  
Brampton, ON L6R 3J7  
(905) 494-6556

Etobicoke General Hospital  
101 Humber College Boulevard  
Etobicoke, ON M9V 1R8  
(416) 747-3388

Peel Memorial Centre for  
**Integrated Health and Wellness**  
20 Lynch Street  
Brampton, ON L6W 2Z8  
(905) 863-2440

Please visit our website to learn more about the inspiring donors who helped make a difference in our community this year. [Oslerfoundation.org](https://oslerfoundation.org)